

ISA MONTES DIAZ

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Experience

Collective Next Boston, MA

Senior Designer 2024–

- Lead design and execution of large-scale multimedia projects, delivering interactive experiences for high-profile clients across various industries
- Develop scalable design systems, ensuring brand consistency across digital assets and improving client workflows for long-term usability
- Facilitate high-stakes client engagements, working directly with stakeholders to define project scope, align visual strategies with business goals, and deliver compelling interactive content

Visual/Interactive Designer 2021– 2024

- Delivered multimedia projects, creating high-fidelity prototypes, interactive presentations, eLearning platforms, and motion graphics for diverse clients
- Maintained delivery of high-quality solutions within deadlines and budget constraints
- Acted as a design partner to clients, translating visions into solutions that align with their brand and audience

Brown Brothers Harriman Boston, MA

Creative Services Designer 2019– 2020

- Spearheaded the implementation of accessibility requirements for visual design, ensuring adherence to the Web Content Accessibility Guidelines (WCAG) for differently-abled users
- Created visual design deliverables for financial institution's marketing initiatives across print, social media, merchandising, podcasts, and digital outlets
- Engaged with the creative team on drafts, concepts, and sketches for large-scale media campaigns

Education

Northeastern University 2017– 2021

Bachelor of Science: Business Administration & Design

Google UX Design Certificate 2022

Completed an immersive course in UI/UX design, mastering skills such as crafting user mindsets, journey-mapping, wireframing, and developing both low and high-fidelity prototypes, while also conducting research to test and refine designs

Skills

Technical Skills

Figma · InDesign · Illustrator · Photoshop · Articulate
After Effects · InVision · Balsamiq · HTML · Camtasia
CSS · JavaScript · Microsoft Suite · Sketch Up · NovoEd

Practical Skills

UI/UX Design · Graphic Design · Multimedia Design
User Research · Motion Graphics · Communication
Problem-Solving · Collaboration · Leadership · Curiosity
Client Management · Time Management · Adaptability

Interests

Conversational Spanish · Music · Psychology
LGBTQIA+ and Racial Advocacy